



**AGENDA**  
**Elgin Main Street Advisory Board**  
**Thursday, February 15, 2018 – 7:30 a.m.**  
**Jalisco Mexican Restaurant**  
**244 Highway 290, Elgin, TX 78621**

**Board of Directors**

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,  
Renee Girling, Jamie Hausladen, Allan Tolbert, Joe Mallon, Katy Gassaway, Charles McInnis

**Regular Meeting**

- I) Call to Order
- II) Welcome
- III) **PUBLIC COMMENT**  
Individuals may request to speak on items on the agenda, and items not on the agenda, Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
- IV) Approve Minutes
  - 1) January 18, 2018
- V) Financial Report-
- VI) New Business – Discussion & Possible Action
  - 1) Main Street three year strategic plan
  - 2) Business Retention & Recruitment Committee
    - a) Updates on property or businesses downtown
    - b) Business training in 2018
  - 3) Design Committee
    - a) Trash cans and benches
    - b) Public Art Snowflake project
  - 4) Promotion Tourism
    - a) Dinner Downtown
    - b) Brazos Trail
    - c) Promotions for 2018
    - d) Adventure 290
  - 5) Organization
    - a) Volunteer recruitment
    - b) Downtown 78621
  - 6) Hogege Festival
    - a) Plans for 2018
  - 7) Announcements
    - a) Sip Shop & Stroll March 8, 2018
    - b) Music in the Park- Fridays in April
    - c) Local Lore April 21
    - d) Elgin Art Studio Tour May 19-20
  - 8) Adjourn

**Vision**

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

**Mission**

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

**Core Values**

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

**CERTIFICATION**

I certify that the above notice for a meeting was posted on the bulletin board at the Elgin City Hall of the City of Elgin on or before 5:00 pm Friday February 9, 2018

*La'Richer Parks*

La'Richer Parks, Administrative Assistant, Community Development Department

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

**NOTICE OF ASSISTANCE AT A PUBLIC MEETING**

The City of Elgin is committed to compliance with the Americans with Disability Act. The Council Chambers are wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.

***Notice of an Addendum  
To the Regular Meeting  
Elgin Main Street Board  
Thursday, February 15, 2018 7:30 AM***

Pursuant to the Texas Government Code, Chapter 551.045, the following addendum is being added to the regular session of the Main Street Board meeting scheduled for Thursday, February 15, 2018 7:30 AM to be held in the Jalisco Mexican Restaurant 244 Highway 290 Elgin, Texas to consider the following:

**Signage to promote and or direct people to downtown**

***Certificate***

I, La'Richer Parks, Administrative Assistant Community Development Department, certify that the above notice of an addendum to the meeting of the Main Street Board on the day 15<sup>th</sup> day of February 2018 was posted on the bulletin board of City Hall, 310 North Main Street, on or before 5:00pm on the 9<sup>th</sup> day of February 2018.

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LaRicher Parks, Administrative Assistant,  
Community Development Department